



The North Carolina Forest Service
A Division of the North Carolina Department of Agriculture & Consumer Services



Dynamic Pricing and Revenue Programs

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for the citizens of North Carolina*





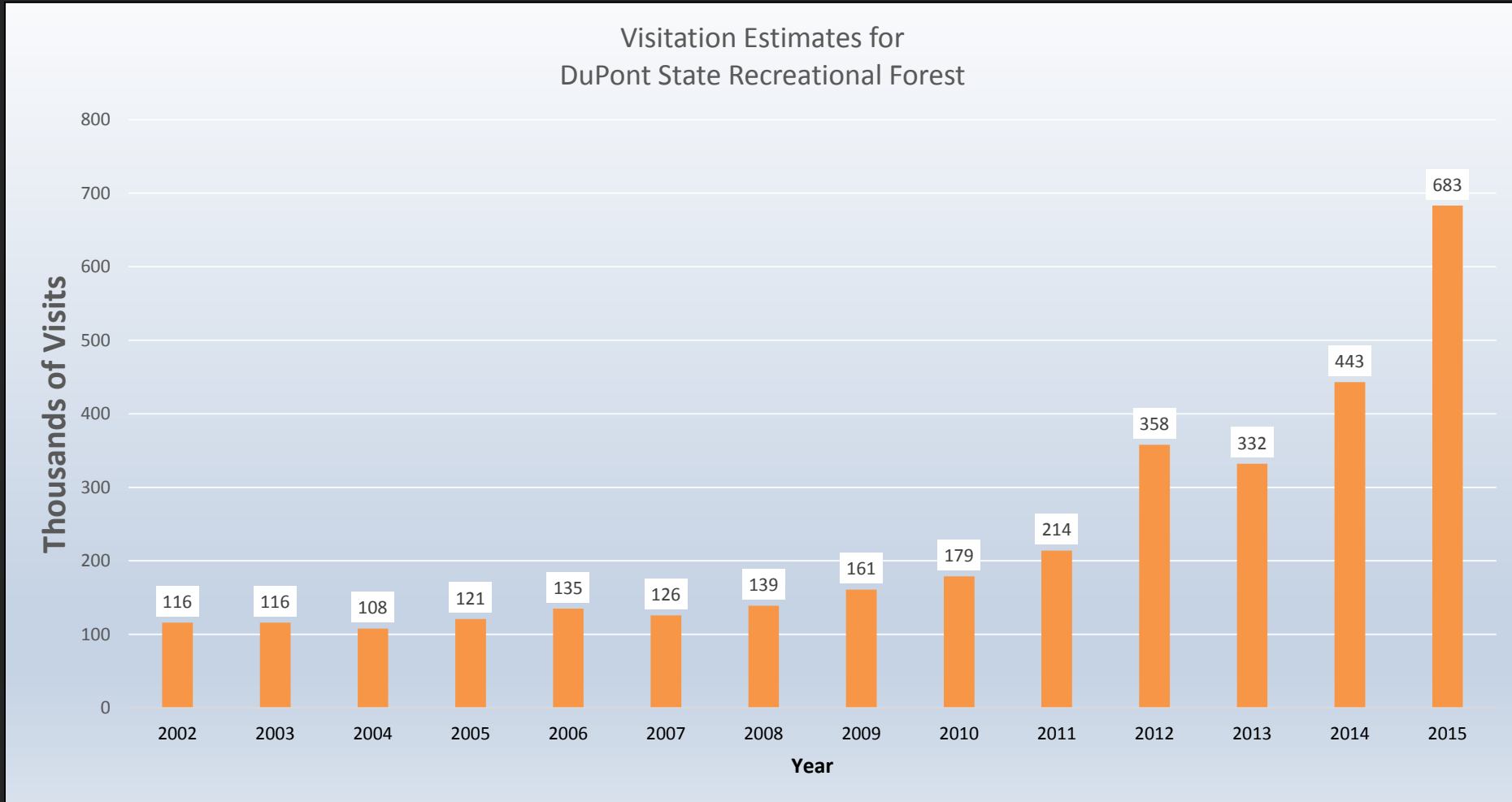
The 2010's: The Modern Era

- In 2011, General Statute 106-877 designated the Forest as a recreational forest, changing the name to DuPont State Recreational Forest.
- In 2011, the Forest was a filming location for 'The Hunger Games', released in 2012; eventually grossing ~\$700 million dollars.
- Henderson and Transylvania counties began public campaigns as a 'biking mecca' and touting outdoor recreation as an economic driver.
- In 2015, the Master Plan for DuPont State Recreational Forest was completed.



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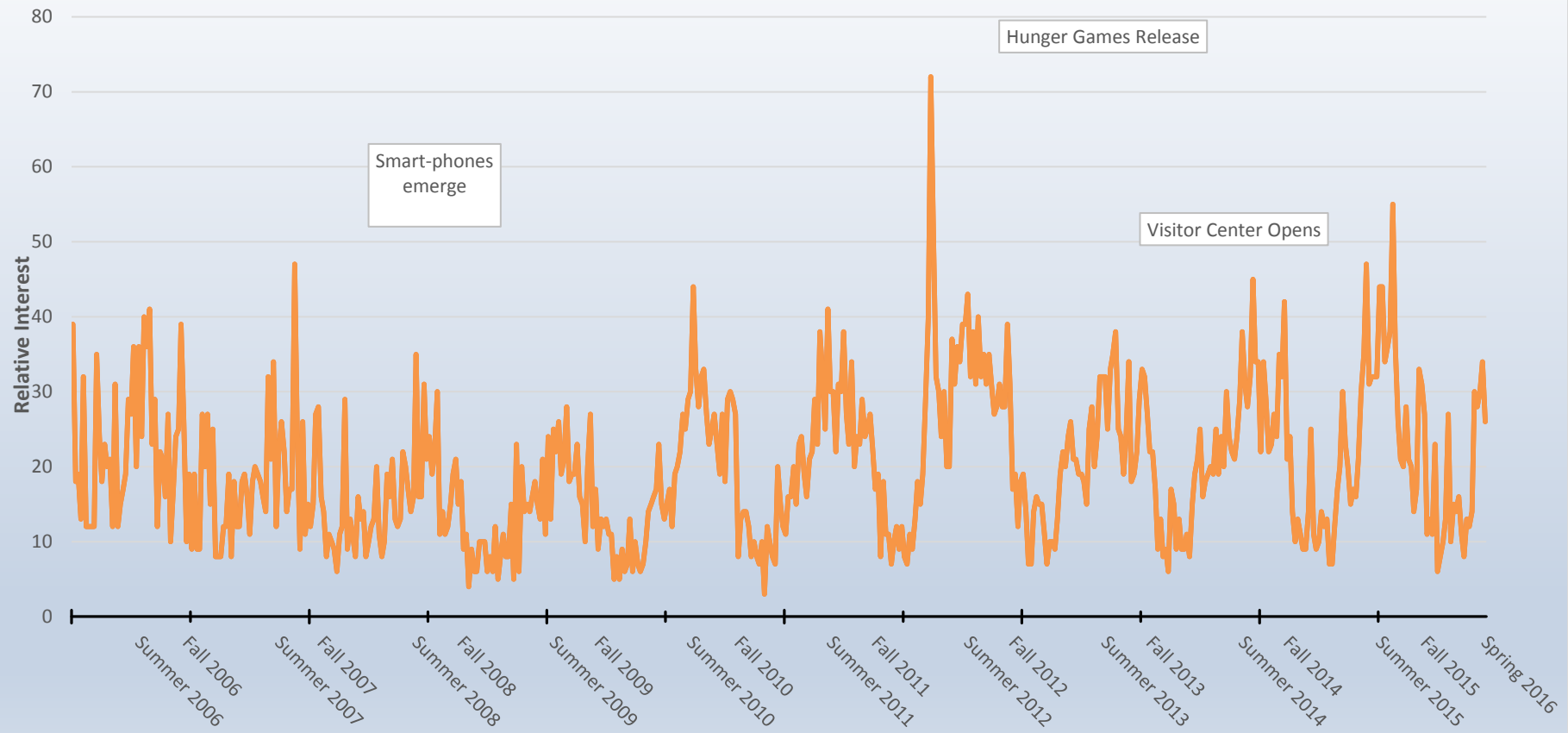




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Social Media Interest in DuPont State Recreational Forest



Visitation By Month and Year for
DuPont State Recreational Forest

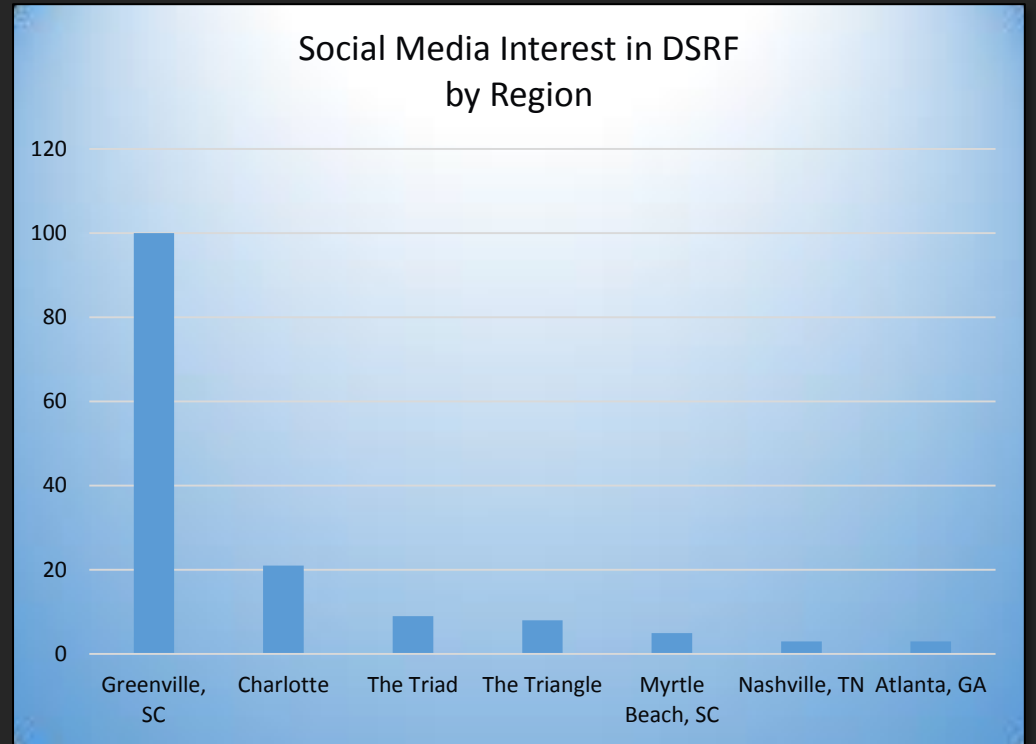
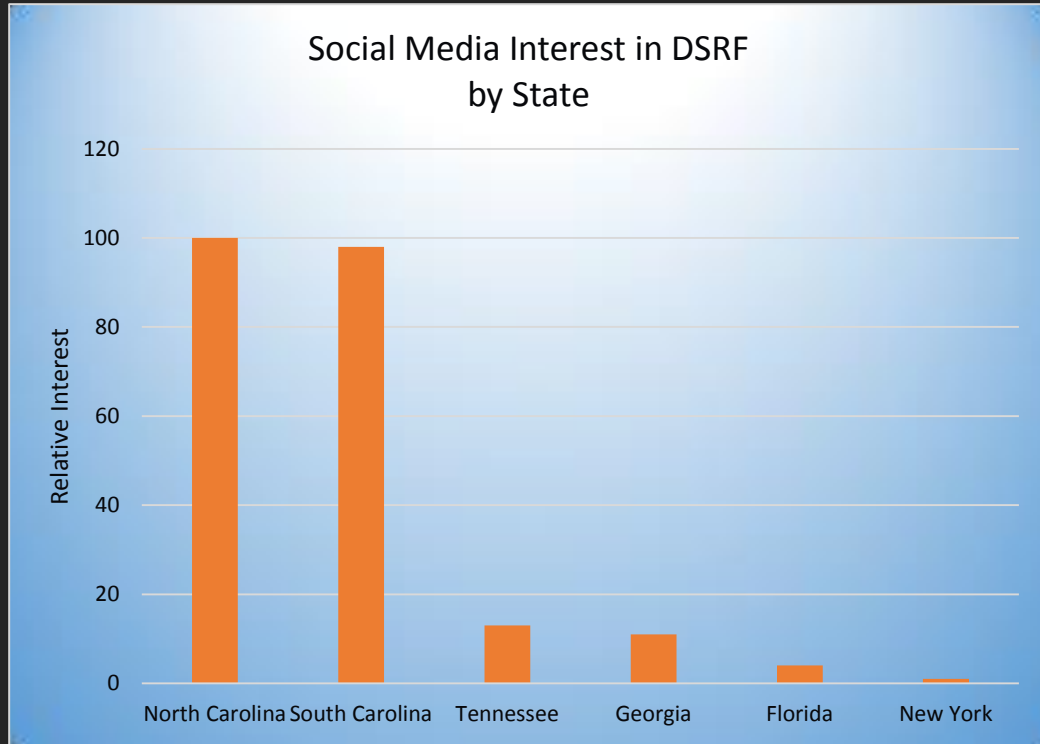




Vehicle Origins				
State	July - Aug	Sept - Oct	Nov - Dec	6-month Average
North Carolina	51%	49%	62%	50%
South Carolina	11%	24%	14%	18%
Florida	13%	6%	8%	9%
Georgia	2%	6%	3%	4%
Tennessee	1%	4%	2%	2%
Virginia	2%	2%	2%	2%
Ohio	2%	1%	1%	2%
Pennsylvania	2%	1%	1%	1%
Others	16%	7%	7%	12%

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The Master Plan for DuPont State Recreational Forest -A Stakeholder Driven Process (surveys, site analysis, etc.)

Short Term Recommendations:

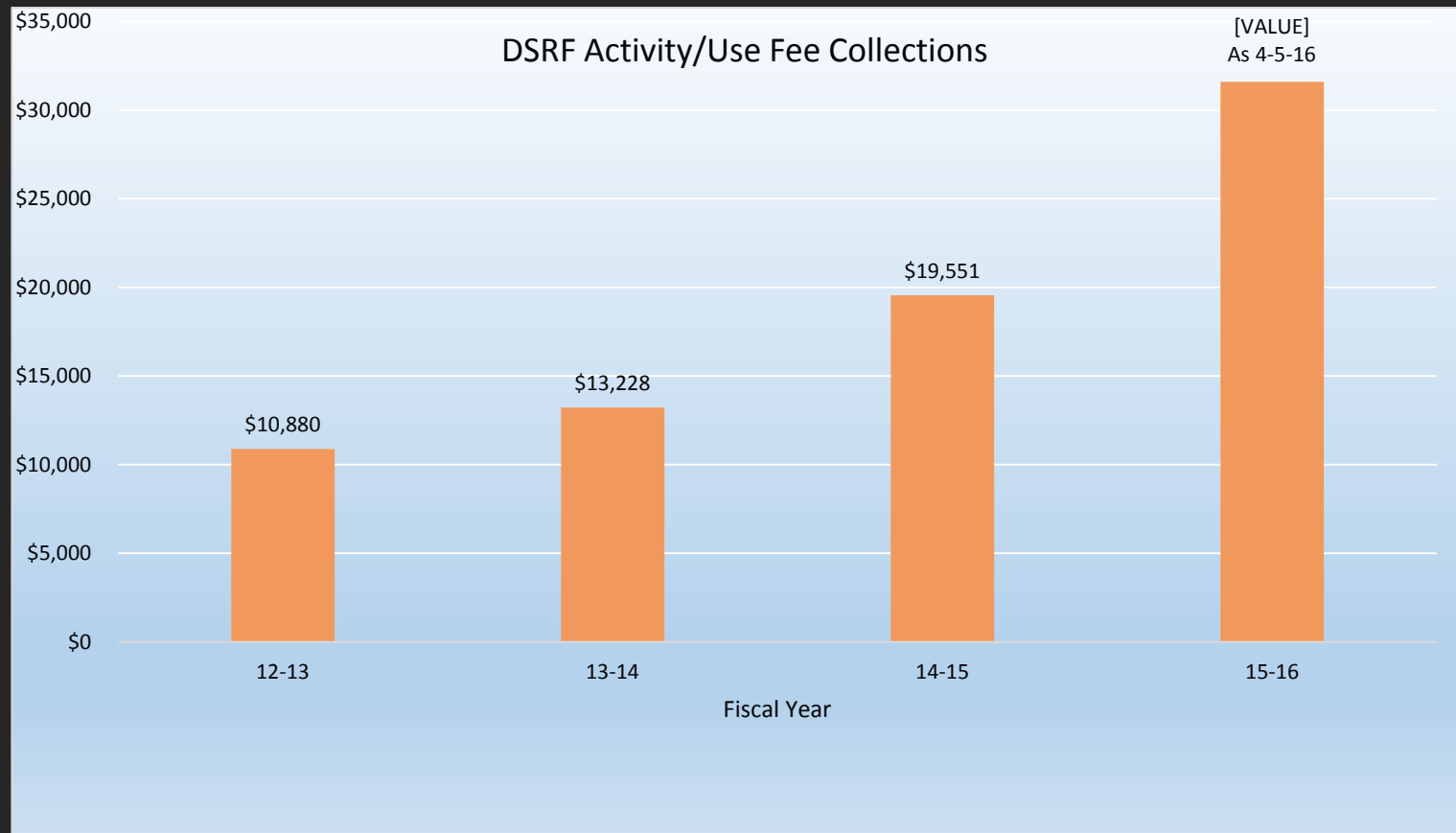
- Improvement to parking areas.
- Provision of restroom facilities.
- Provision of trashcans and water at parking areas.
- Potential method of collecting access fees.



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Current Activity and Use Fee Programs



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Proposed Fee Schedule

Fee Type	Access Areas of DSRF	Fees	Considerations
Day Use	<ul style="list-style-type: none"> High Falls Hooker Falls 	<ul style="list-style-type: none"> Mon - Thurs: \$8 per vehicle per visit Weekends and Holidays: \$12 per vehicle per visit Mon-Thursday: \$20 per bus or large vehicle per visit Weekends and Holidays: \$30 per bus or large vehicle per visit <p>Comments:</p> <ul style="list-style-type: none"> No horse-trailers permitted in these Access Areas Limited bus and large vehicle spaces in these Access Areas. 	<ul style="list-style-type: none"> Account for ~75% of Annual Visitation Areas of highest impacts and needs Areas used primarily by hikers/pedestrians Current permit holders exempt Average visitors per car = 2.6 people ➤ <u>\$8 per day = \$3.08 per person</u> ➤ <u>\$12 per day = \$4.62 per person</u>
Day Use	<ul style="list-style-type: none"> Lake Imaging Fawn Lake Guion Farm Corn Mill Shoals Other trailheads 	<ul style="list-style-type: none"> \$6 per vehicle per visit \$20 per bus or large vehicle per visit 	<ul style="list-style-type: none"> Areas used by bicyclists and equestrian groups Current permit holders exempt ➤ <u>\$6 per day = \$2.31 per person</u>

Proposed Fee Schedule

Fee Type	Access Areas of DSRF	Fees
Annual Fee	All Access Areas	<ul style="list-style-type: none">• \$30 per year for North Carolina resident.• \$70 per year for out-of-State visitor. <p>*Consider discounts for other groups: 10% for veterans, senior visitors, active military 20% for Friends of DuPont Forest</p>



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Local Comparisons vs. \$2.31-\$4.32 per person

	Facility	Owner/Managing Agency	Rates	Season Passes
Local to DSRF	Cascade Lake Recreation Area	Private	\$5 per vehicle	---
			\$2 for each additional passenger	
	Sliding Rock	US Forest Service	\$2 per person \$20 per large vehicle	\$25
	Lake Powhatan Recreation Area	US Forest Service	\$2 per person	\$30
	North Mills River Recreation Area	US Forest Service	\$3 per vehicle	\$30
	Chimney Rock State Park	NC Division of Parks and Recreation	\$15 per person	\$28
			\$7 per youth	
	Table Rock State Park	SC State Parks	\$5 per person during peak season	\$99 per person for Park Passport





Regional Comparisons vs. \$2.31-\$4.32 per person

	Facility	Agency	Fees	Annual Fees
Regional to DSRF	Caesar’s Head State Park	SC State Parks	\$2 per person trail access fee	\$99 per person for Park Passport
	NC Arboretum	NC University System	\$12 per person	\$45
	Anna Ruby Falls Recreation Area	US Forest Service	\$3 per person	---
	Brasstown Bald Recreation Area	USFS	\$5 per person	---
	Sunburst Campground (Canton,NC)	Private	\$3 per person	\$30
			\$3 per vehicle	
	Grandfather Mountain State Park	NC Division of Parks and Recreation	\$20 per person	\$70
State Level	Falls Lake State Recreation Area	NC Division of Parks and Recreation	\$6 per vehicle	\$50
	Kerr Lake State Recreation Area	NC Division of Parks and Recreation	\$6 per vehicle	\$50
	Carolina Hemlocks Recreation Area	Private	\$5 per vehicle	\$25
	North Carolina Zoo	NC Department of Cultural and Natural Resources	~\$15 per person	---



National Comparisons vs. \$2.31-\$4.32 per person

	Facility	Agency	Fees	Annual Fees
National Level	Shenandoah National Park	National Park Service	\$20 per vehicle \$10 walk-up fee	\$40
	Chattahoochee River National Recreation Area	National Park Service	\$3 per vehicle	\$35
	Yosemite National Park	National Park Service	\$30 per vehicle for 7-day pass	\$60
	Yellowstone National Park	National Park Service	\$30 per vehicle for 7-day pass	\$60
	Grand Canyon National Park	National Park Service	\$30 per vehicle for 7-day pass	\$50



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